

MARAZZI GROUP

PRIVACY NOTICE FOR PROFESSIONALS FOR DATA TRANSMITTED BY MATERIAL BANK EUROPE

PURSUANT TO ARTICLE 14 OF EU REGULATION 2016/679 ON THE PROTECTION AND PROCESSING OF PERSONAL DATA (GDPR)

Marazzi Group S.r.l., in the course of its business activities, collaborates with Design Future SAS ("Material Bank Europe") <https://www.materialbank.eu/> to connect with industry professionals.

This privacy notice is provided to you pursuant to Article 14 of the GDPR, as your data has been communicated to Marazzi Group S.r.l. by Material Bank Europe following a request for samples of our products.

1. WHO IS THE DATA CONTROLLER

The Data Controller is Marazzi Group S.r.l., with Sole Shareholder, located at Viale Regina Pacis 39 – 41049 Sassuolo (MO) Italy, represented by its legal representative pro tempore (the "Data Controller" or "Marazzi").

To exercise your rights and to receive any information related to them and/or this privacy notice, you may contact the Data Controller at the following contact details: privacy@marazzigroup.com Tel. +39 0536 860800.

The Data Controller has appointed a Data Protection Officer ("DPO"), whom you may contact to exercise your rights, as listed in the following point 7, and to receive any information related to them and/or this privacy notice, by writing to: dpo@marazzigroup.com.

2. WHAT PERSONAL DATA DO WE PROCESS

For the purposes outlined in this privacy notice, the Data Controller has received and intends to process your common and contact personal data (such as your name, surname, phone number, email, and other contact details) that you have directly provided to Material Bank Europe.

3. PURPOSE OF PROCESSING, LEGAL BASIS, AND NATURE OF THE PROVISION

Your personal data will be processed by the Data Controller for the following purposes:

- a) To conduct a brief survey and provide you with additional details about products of interest, Marazzi's activities, or to respond to your inquiry regarding projects of mutual interest; the legal basis for this purpose is the performance of a contract to which you are a party or the execution of pre-contractual activities at your request, in accordance with Article 6, paragraph 1, letter b), of the GDPR. Providing your personal data is optional; however, if you choose not to provide your personal data, Marazzi will be unable to supply the requested information or proceed with pre-contractual activities;



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- b) marketing purposes via email, taking into account your professional background and the interest you have expressed in Marazzi products, both in the context of shared interest projects and following previous communications; the legal basis for this purpose is the pursuit of a legitimate interest of the Data Controller, in accordance with Article 6, paragraph 1, letter f), of the GDPR, without prejudice to your right to object to the processing under Article 21 of the GDPR, which can be exercised in the manner specified in the subsequent paragraph 7.
- c) marketing purposes through traditional methods (e.g., telephone contact, postal mail, individual emails, etc.) or automated contact methods (e.g., automated email campaigns, SMS, automated telephone contact, instant messaging, social networks, etc.); the legal basis for the processing of data is your consent, in accordance with Article 6, paragraph 1, letter a), of the GDPR.

4. RETENTION PERIOD AND METHODS OF PROCESSING

The retention period for your personal data is as follows:

- For the purpose outlined in the previous paragraph 3(a), it will, depending on the circumstances, correspond to the time strictly necessary to provide you with the requested information or for the entire duration of the established contractual relationship. After its termination, it will be retained for a period of 10 years;
- For the purpose outlined in the previous paragraph 3(b), it will be retained until you exercise your right to object to the processing in accordance with Article 21 of the GDPR;
- For the purpose outlined in the previous paragraph 3(c), it will be retained until you exercise your right to withdraw consent in accordance with Article 7 of the GDPR.

The processing of your personal data will occur in compliance with the provisions of the GDPR, utilizing paper-based, IT, and telematic tools, in a manner designed to ensure an adequate level of security and confidentiality, in accordance with Article 32 of the GDPR.

5. RECIPIENTS OF YOUR PERSONAL DATA AND WHO MAY HAVE ACCESS TO IT

To pursue the purposes described in the previous paragraph 3, the personal data processed will be accessible to employees, assimilated personnel, and collaborators of Marazzi, who will act as authorized individuals for the processing of personal data.

Additionally, to pursue the purposes described in the previous paragraph 3, your personal data may be processed by third parties belonging, by way of example, to the following categories:

- service providers for technical assistance in managing the IT system, logistics providers, advertising agencies, or other service providers;
- resellers or entities that Marazzi engages for the supply of its products;
- authorities and supervisory and regulatory bodies, and generally, public or private entities with public functions;
- business partners;
- other companies that belong to the same corporate group as Marazzi or are affiliated with Marazzi or Mohawk Industries.



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The entities belonging to the categories mentioned above operate, in some cases, as data processors specifically appointed by the Data Controller in compliance with Article 28 of the GDPR, and in other cases independently as distinct data controllers, it being understood that, in the latter case, the communication of your personal data to such independent controllers would occur solely for the purposes of pursuing the objectives referred to in the previous paragraph 3.

The complete and updated list of entities to whom your personal data may be disclosed can be requested by contacting the Data Controller at the contact details provided in paragraph 1 of the privacy notice.

Your personal data will not be subject to dissemination.

6. TRANSFER OF PERSONAL DATA OUTSIDE THE EUROPEAN UNION

For technical and organizational reasons, your data may be transferred to countries outside the European Union. Such transfers are legitimate as they are ensured by the existence of adequacy decisions issued by the European Commission and/or standard contractual clauses based on the models adopted by the European Commission in accordance with Article 46 of the GDPR.

You may request from the Data Controller a copy of the safeguards adopted for the extra-EU transfer of your personal data, as well as information on the locations where these have been made available, by submitting a specific request to the Data Controller via the email address. privacy@marazzigroup.com.

7. WHAT RIGHTS DO YOU HAVE AS A DATA SUBJECT?

In relation to the processing described in this privacy notice, as a data subject, you may exercise the rights granted under Articles 15 – 21 of the GDPR, in accordance with the conditions set forth by the GDPR, particularly:

- **Right of access** – Article 15 GDPR: the right to obtain confirmation as to whether or not personal data concerning you is being processed and, if so, to obtain access to your personal data – including a copy of the same – and the communication, among other things, of the following information:
 - Purposes of processing
 - Categories of personal data processed
 - Recipients or categories of recipients to whom this data has been or will be communicated
 - Data retention period or the criteria used
 - Rights of the data subject (rectification, erasure of personal data, restriction of processing, and the right to object to processing)
 - Right to lodge a complaint with the supervisory authority
 - Right to receive information about the source of personal data if it has not been collected from the data subject
 - The existence of automated decision-making, including profiling, as well as significant information about the logic involved and the expected consequences of such processing for the data subject;
- **Right to rectification** – Article 16 GDPR: right to obtain, without undue delay, the rectification of inaccurate personal data concerning you and/or the completion of incomplete personal data;
- **right to erasure (right to be forgotten)**– Article 17 GDPR: the right to obtain the erasure of personal data concerning you without undue delay when:



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- the data are no longer necessary for the purposes for which they were collected or otherwise processed;
- you have withdrawn your consent and there is no other legal basis for the processing;
- you have successfully objected to the processing of your personal data;
- the data have been processed unlawfully;
- the data must be erased to comply with a legal obligation;
- the personal data have been collected in relation to the offer of information society services as referred to in Article 8, paragraph 1, GDPR.

The right to erasure does not apply to the extent that the processing is necessary for compliance with a legal obligation, for the performance of a task carried out in the public interest, or for the establishment, exercise, or defense of a right in legal proceedings.

- **Right to restriction of processing**– Article 18 GDPR: the right to obtain the restriction of processing when:
 - the data subject contests the accuracy of the personal data;
 - the processing is unlawful and the data subject opposes the deletion of the personal data, instead requesting that its use be restricted;
 - the personal data are necessary for the data subject for the establishment, exercise, or defense of a right in legal proceedings;
 - the data subject has objected to the processing pending verification regarding the possible prevalence of the legitimate grounds of the Data Controller over those of the data subject.
- **Right to data portability**– Article 20 GDPR: the right to receive, in a structured, commonly used, and machine-readable format, the personal data concerning you provided to the Data Controller, and the right to transmit them to another controller without hindrance, where the processing is based on consent and is carried out by automated means. Furthermore, the right to obtain that your personal data be transmitted directly from the Data Controller to another controller where this is technically feasible;
- **Right to object**– Article 21 GDPR: the right to object to the processing of personal data concerning you, unless there are legitimate grounds for the Data Controller to continue the processing;
- **Right to lodge a complaint with the Data Protection Authority**, Piazza Venezia n. 11, 00187, Rome (RM).

The aforementioned rights may be exercised against the Data Controller by contacting the references provided in the previous paragraph 1. The Data Controller will address your request and will provide you, without undue delay and, in any case, no later than one month from receipt of the request, with information regarding the action taken in response to your request.

The exercise of your rights as a data subject is free of charge in accordance with Article 12 of the GDPR. However, in the case of manifestly unfounded or excessive requests, including those that are repetitive, the Data Controller may charge you a reasonable fee to cover the administrative costs incurred in processing your request, or deny your request.

We would like to inform you that the Data Controller may request additional information necessary to confirm the identity of the data subject.

Sassuolo (Mo), 25 November 2024



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Marazzi Group S.r.l. sole shareholder
(Data Controller)

* * *

First Name and Last Name Email Address

☐ I **CONSENT** to the processing of my personal data for marketing purposes, including through automated means, as referred to in paragraph 3 letter c) of this privacy notice.

☐ I **DO NOT CONSENT** to the processing of my personal data for marketing purposes, including through automated means, as specified in par. 3 lett. c) of this privacy notice.

Location

Date

Acknowledgment of the privacy notice

Mr./Ms.

Last updated on 25 November 2024



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